



# PAUL WAGNER

## *C a s e S t u d y*



## ABOUT COMPANY

This website is for an intuitive coach, Paul Wagner who is also a personal advisor and a business coach who helps individuals and groups let go of the past and create lasting, empowering plans for their future. Paul Wagner is a 5-time EMMY® Award-Winning writer and has written, produced, educated, and performed for millions of people on TV and at events throughout the world. He has over 500 corporate clients in 10 countries, and has written and performed over 2500 shows for the Fortune 1000.





## PROJECT OVERVIEW

Paul Wagner's team approached us to support them in providing them a one stop website platform through which they can showcase their services and products in built partnership approach together.



Schedule Live Phone, Skype, Or Zoom Sessions.

### Faith, Hope, And Love Lead To Miracles

As an Empath and Pragmatic Psychic, Paul has the ability to sense and absorb your emotions, see your potential paths and challenges, help you move beyond self-deception, and guide you to your deepest truths. Paul is also available for personal and business coaching. To begin your journey with Paul, select from the session options below.

[MORE ABOUT PAUL](#)

## Choose A Session Below

Enjoy A Deeply Inspiring And Intuitive Session With Paul  
After payment, you'll receive a link to Paul's schedule.



### ONE-HOUR INTUITIVE READING WITH PAUL

★★★★★

\$200.00 [ADD TO CART](#)



### 30-MIN INTUITIVE READING WITH PAUL

★★★★★

\$125.00 [ADD TO CART](#)



### 5 QUESTIONS BY EMAIL

★★★★★

\$108.00 [ADD TO CART](#)

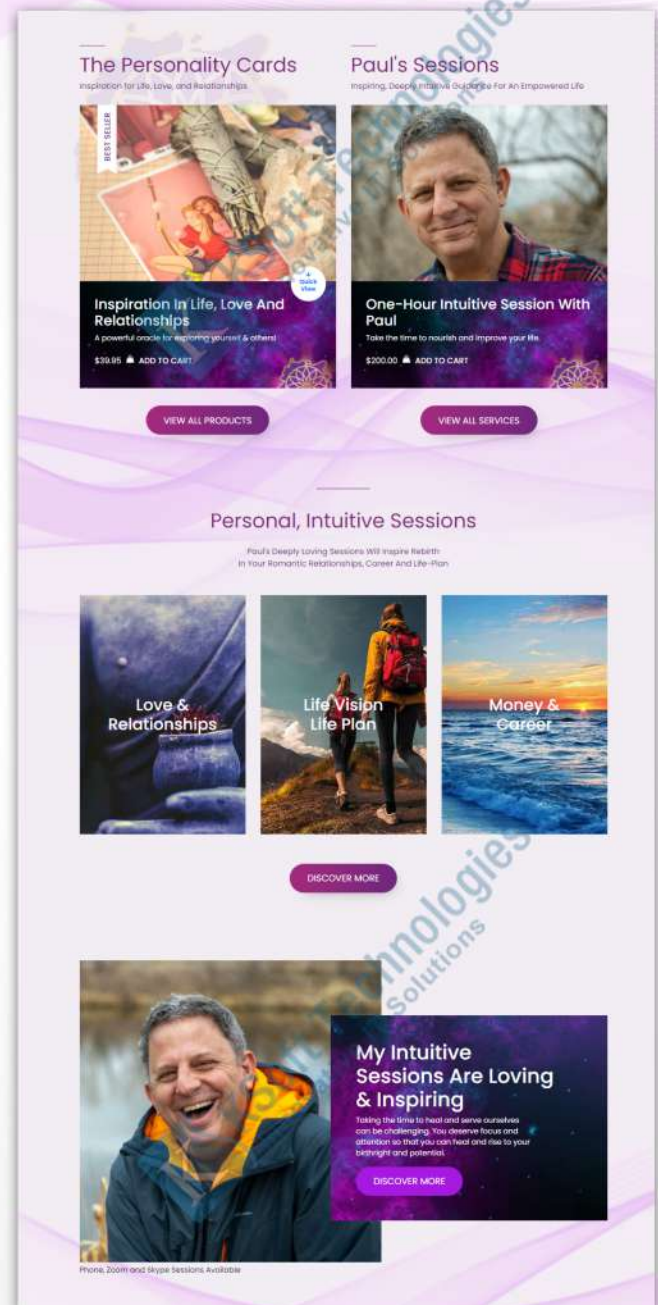


## Key Requirements Includes

- ❖ To support Paul Wagner's clients to digitally interact with him in the areas of Intuitive readings, Health and healing support, Business development coaching, Personal and spiritual growth coaching, Health and healing support, Free resources and Personal questions.
- ❖ Provide options for downloading the readable content and viewing them online.
- ❖ To fully integrated website platform with payment and shopping cart features.
- ❖ Integration with live shipping company to track the consignment details.

## TECHNOLOGIES

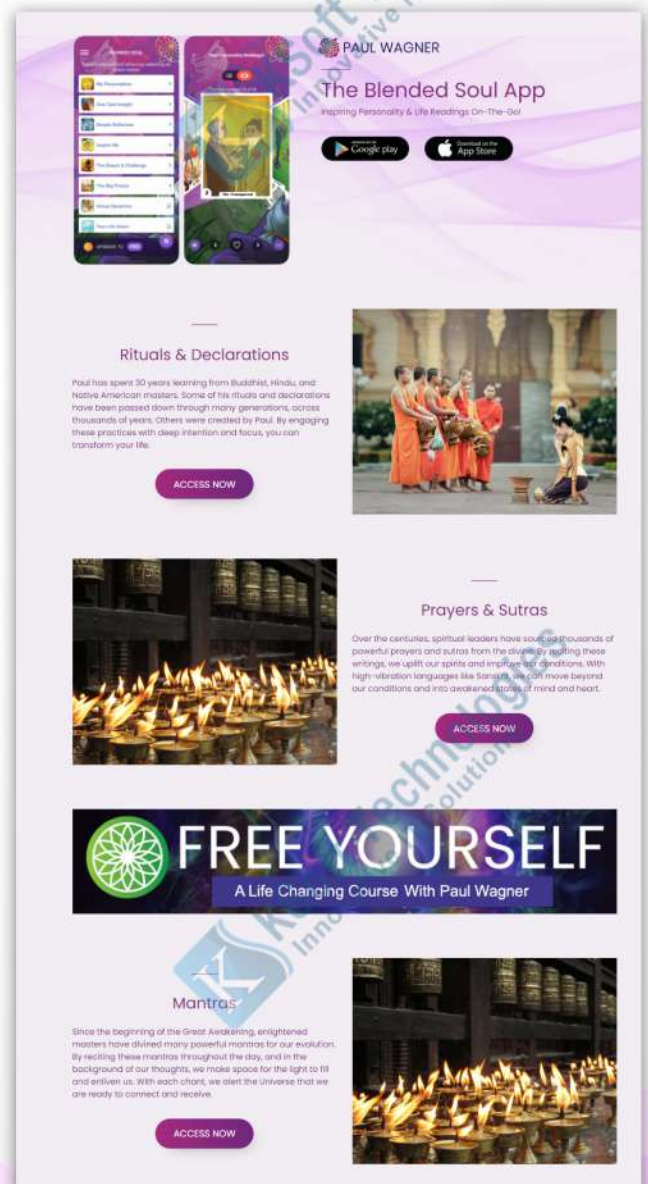
❖ MySQL ❖ Php ❖ WordPress





## RESULTS DELIVERED AND KEY HIGHLIGHTS

- ❖ KSoft's team has delivered a fully integrated website with options to download free resources and view them best within the website.
- ❖ Integrated shopping cart and payment gateway
- ❖ Embedded introduction Vimeo video in the home page.
- ❖ Integrated with social media platforms like Facebook, Twitter, LinkedIn and Instagram.
- ❖ Clients can order books online and these can be delivered across the globe.
- ❖ Private sessions can be scheduled directly with Paul Wagner through website.
- ❖ Enabled features of free and paid online sessions within the website.



- ✦ Newsletters system has been enabled with an integration of auto e-mailing feature.
- ✦ Auto-scheduling communication channel is also included so that once a schedule is created it automatically sends out personalized emails.
- ✦ Provided options for downloading of free resources, keeping the size of the resources small and delivery of high quality.
- ✦ Images are picked up from the original hard copies of the books written by the Author.
- ✦ Options for Emailing campaigns and Marketing campaigns are enabled from backend.









## SOME OF THE CHALLENGES

Integration of shopping cart with the blend of both consulting services and products was challenging as we need to add the shipping cost dynamically for both products and services that are been sold out.

The taxes are been added in the background to make sure that the entire payment gateway is smoothly integrated without any issues.

Please enjoy these wonderful products and services.  
May they serve you well!

If you're a bookstore, online seller, or avid fan, please enjoy special pricing: [CLICK HERE](#)

 <p><b>BEST SELLER</b></p> <p>THE PERSONALITY CARDS INSPIRATION FOR LIFE, LOVE &amp; RELATIONSHIPS</p>	 <p><b>BEST SELLER</b></p> <p>ONE-HOUR INTUITIVE READING WITH PAUL: A Truly Profound Experience</p>	 <p><b>BEST SELLER</b></p> <p>ONE-HOUR INTUITIVE READING W/ PAUL + A Comprehensive Vedic Astrology Report</p>
<p>★★★★★</p> <p><b>\$39.95</b></p> <p><a href="#">ADD TO CART</a></p>	<p>★★★★★</p> <p><b>\$200.00</b></p> <p><a href="#">ADD TO CART</a></p>	<p>★★★★★</p> <p><b>\$350.00</b></p> <p><a href="#">ADD TO CART</a></p>
 <p><b>BEST SELLER</b></p> <p>INTUITION, CHANNELING &amp; TAROT CLASS: Silver Package</p>	 <p><b>BEST SELLER</b></p> <p>INTUITION, CHANNELING &amp; TAROT CLASS: Gold Package</p>	 <p><b>BEST SELLER</b></p> <p>30-MIN INTUITIVE READING w/ PAUL: Sweet, Specific &amp; Profound!</p>
<p>★★★★★</p> <p><b>\$325.00</b></p> <p><a href="#">ADD TO CART</a></p>	<p>★★★★★</p> <p><b>\$525.00</b></p> <p><a href="#">ADD TO CART</a></p>	<p>★★★★★</p> <p><b>\$125.00</b></p> <p><a href="#">ADD TO CART</a></p>



## OUR RELATIONSHIP WITH PAUL WAGNER

We have been closely working with Paul Wagner for the past 5+ years and have been working together on multiple technology projects like automation projects, mini ERP across domains like medical, optical and healthcare, etc.

### A Little Bit More About Paul

Enjoy A Deeply Inspiring And Intuitive Session With Paul



**I Am a Deeply Intuitive Empath and Coach. I love to serve others.**

As a personal advisor and business coach, I help individuals and groups let go of the past and create lasting, empowering plans for their futures. During my one-on-one sessions, lectures, workshops and retreats, you'll learn to forgive others, live in the present moment, find new joys, and create powerful life-plans.

I'm a 5-time EMMY® Award Winning writer. I have written, produced, educated, and performed for millions of people on TV and at events throughout the world. I have over 500 corporate clients in 10 countries, and I've written and performed over 2500 shows for the Fortune 1000.